

EXHIBIT 7
to Declaration of Lauren
Dienes-Middlen, Esq.
(Part 2)

Counterfeit Merchandise Sold at WrestleMania 33 ...



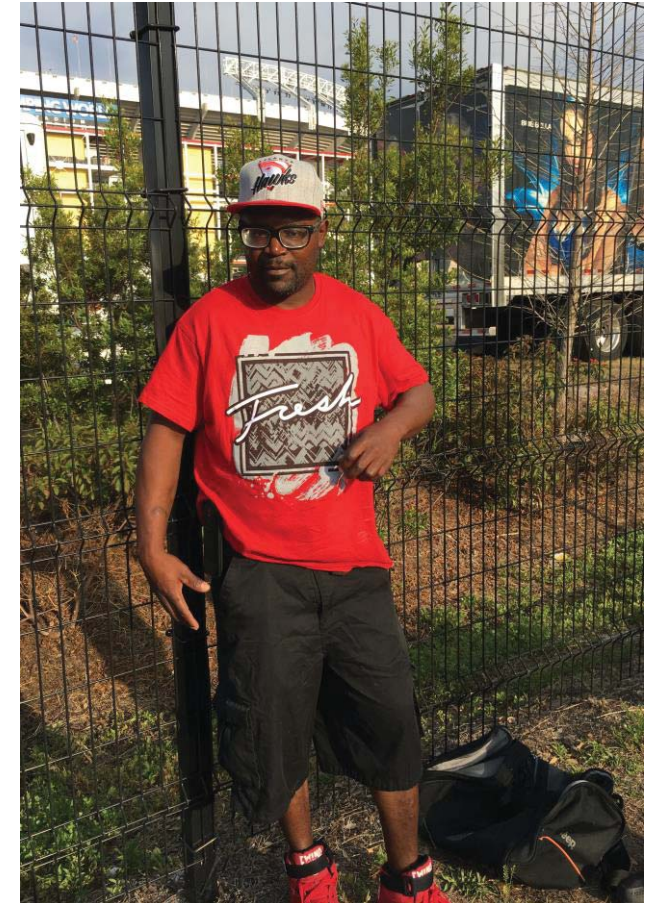
(outside)



(inside)

Seized 12 of these hats.

Another Counterfeit Merchandise Seller at WrestleMania 33...



Was found selling counterfeit WWE shirts just outside the stadium. At the time of seizure, he had 31 counterfeit WWE shirts remaining in his possession. He was served and the 31 shirts were seized without incident.



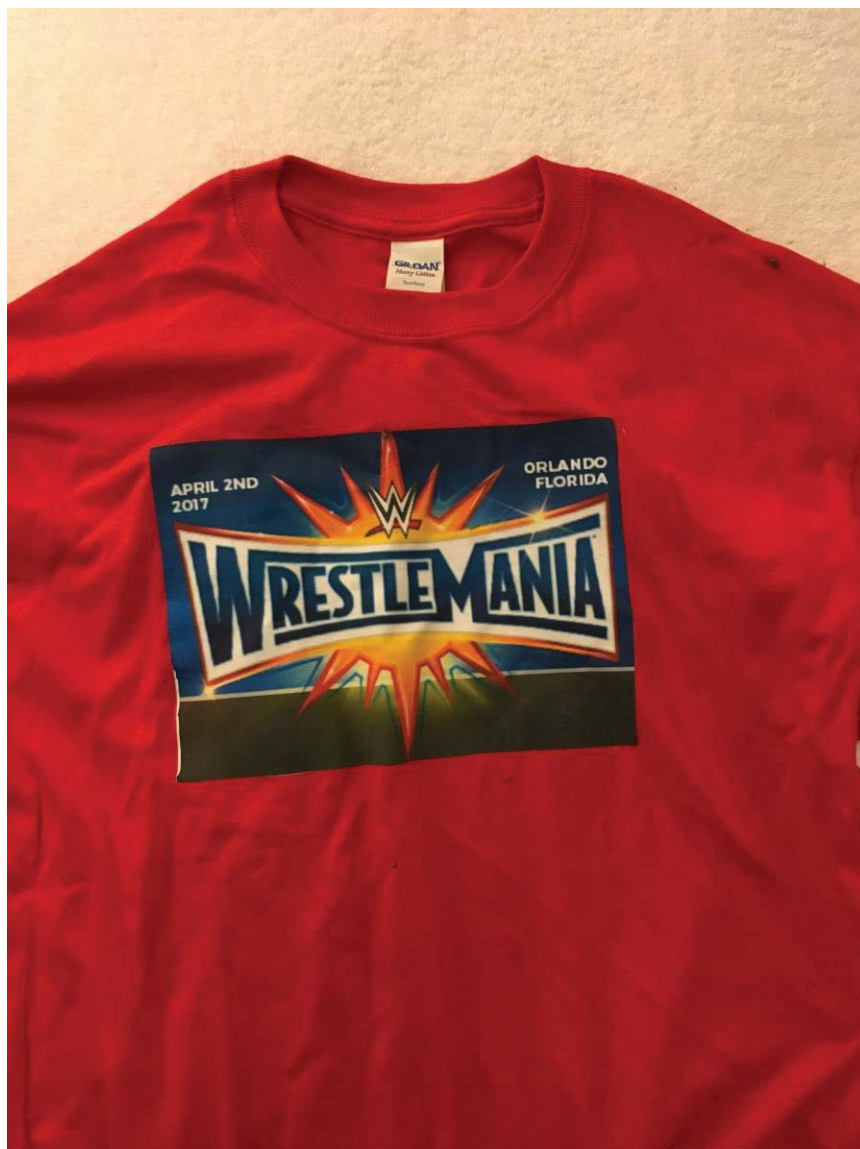
Bootlegger

Customer

Customer



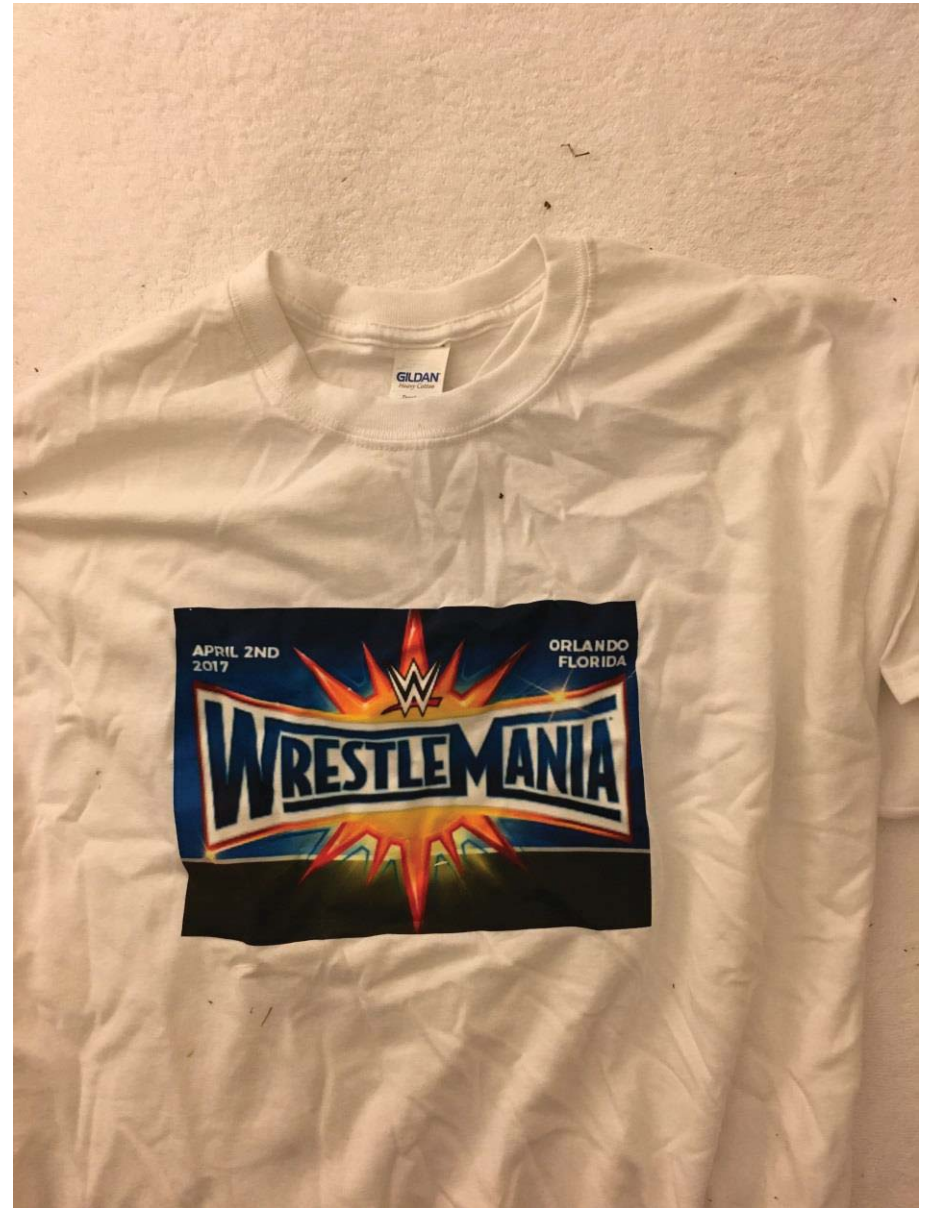
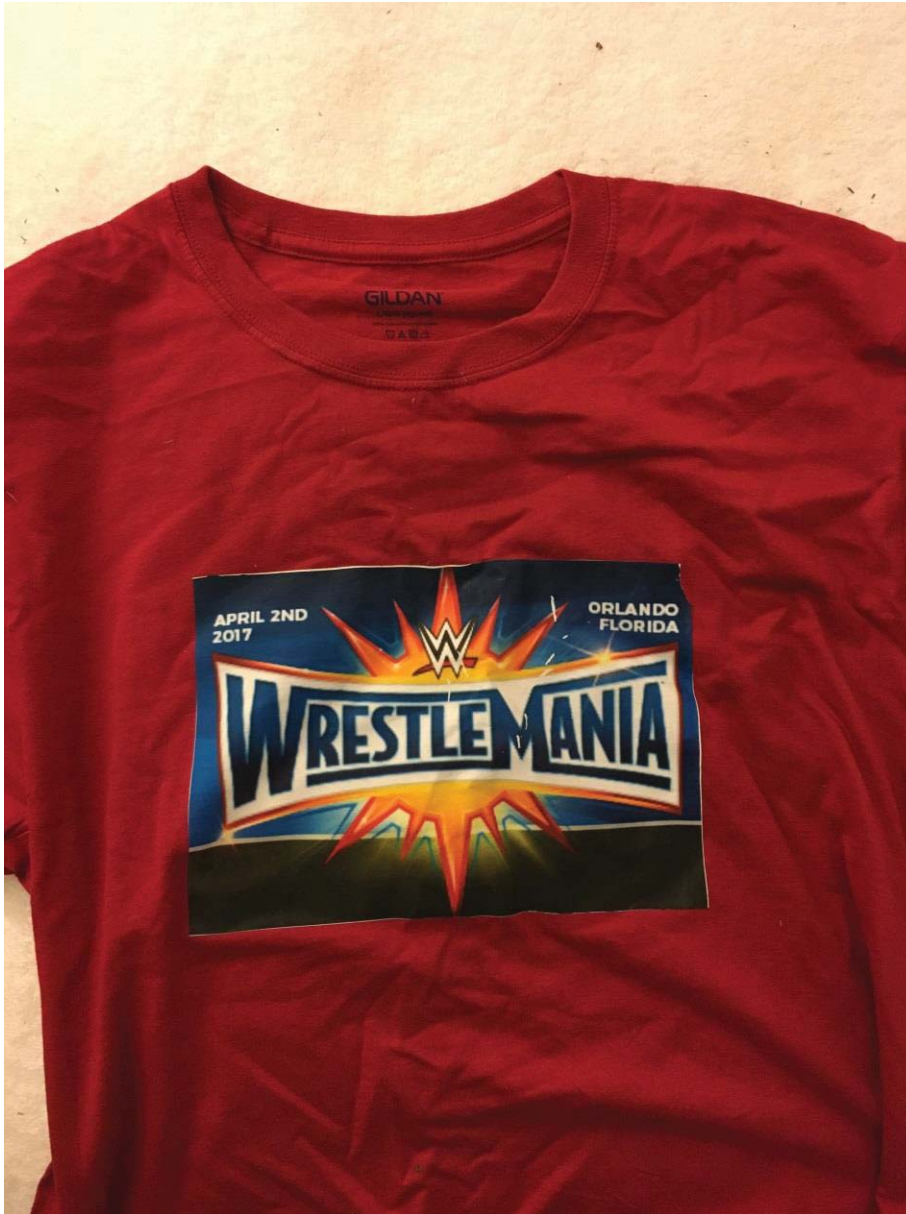
Counterfeit Merchandise Sold at WrestleMania 33 ...



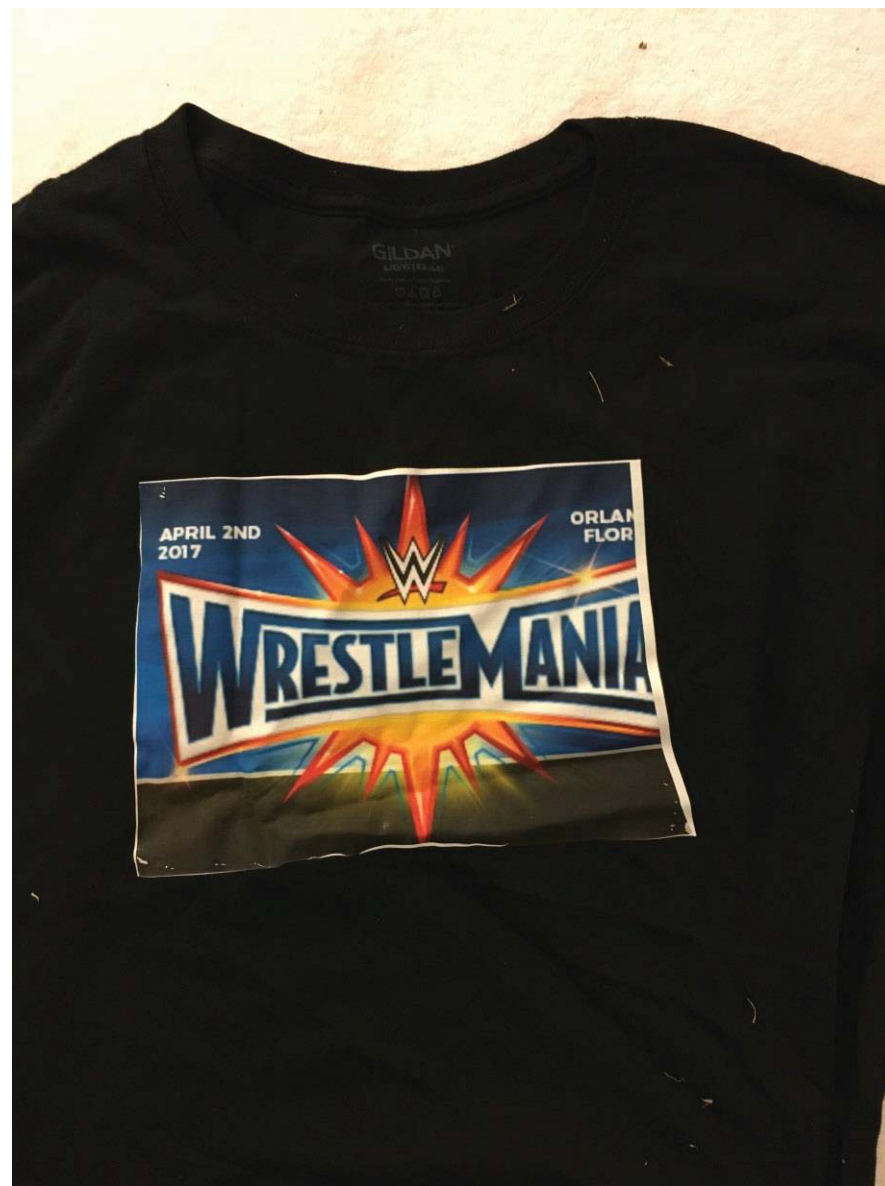
Counterfeit Merchandise Sold at WrestleMania 33 (continued)...



Counterfeit Merchandise Sold at WrestleMania 33 **(continued)...**



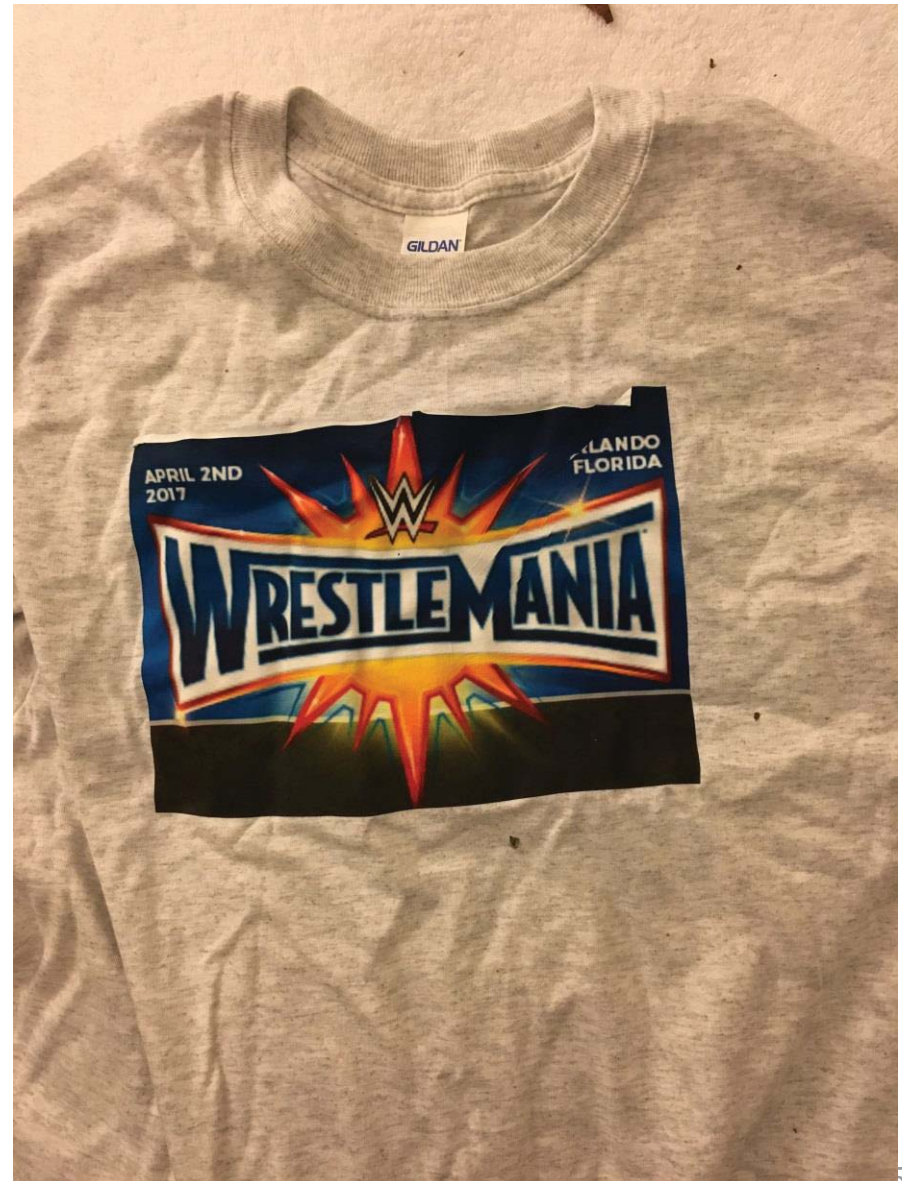
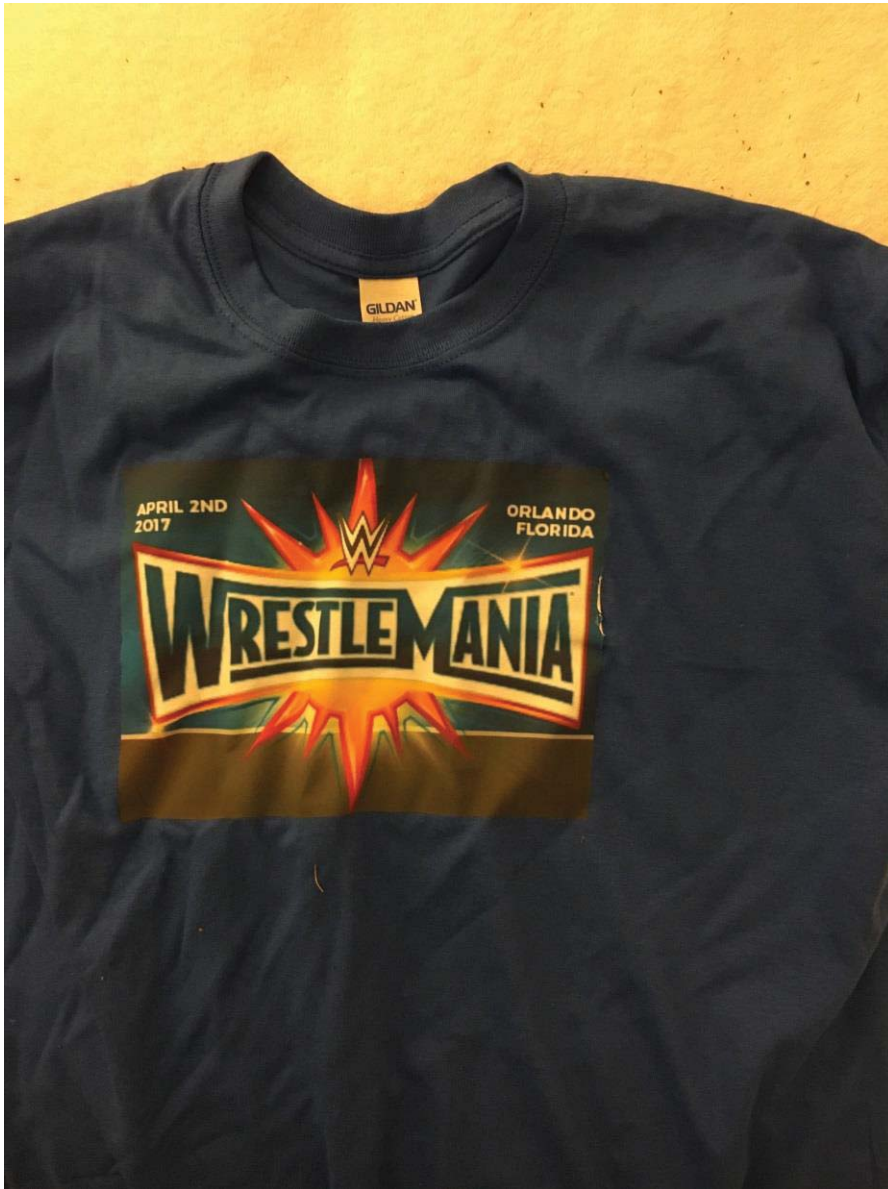
Counterfeit Merchandise Sold at WrestleMania 33 **(continued)...**



Counterfeit Merchandise Sold at WrestleMania 33 **(continued)...**



Counterfeit Merchandise Sold at WrestleMania 33 **(continued)...**



Counterfeit Merchandise Sold at WrestleMania 33 **(continued)...**



Counterfeit Seller was served:



Another Counterfeit Merchandise Seller as WrestleMania 33 event was ending...

JOHN DOE

refused service but allowed seizure of merchandise

Was found selling counterfeit WWE shirts a few blocks from the stadium. At the time of seizure, he had 12 counterfeit WWE shirts remaining in his possession. He refused service but he allowed the 12 shirts to be seized without incident.

Counterfeit Merchandise Sold at WrestleMania 33 ...



(front)



(back)

Another Counterfeit Merchandise Seller immediately after WrestleMania 33 ended...



Was found selling counterfeit WWE shirts a few blocks from the stadium. At the time of seizure, he had 23 counterfeit WWE shirts remaining in his possession. He was served and the 23 shirts were seized without incident.

Counterfeit Merchandise Sold at WrestleMania 33 ...



(front)



(back)

The shirt being sold by the John Doe at 10:30pm was identical to the shirt being sold by Donald Simon two hours later in a different location.

**We also know we'll be "hit"
throughout the year when the police
presence is not so prevalent...**

**The following slides depict counterfeit
merchandise we have encountered
already at our other live events
leading up to WrestleMania...**

Dublin (4/21/16): Counterfeit shirts being sold:

Merch crew advised: "There was a crew of about 8 bootleggers. They confiscated about 100 shirts total."



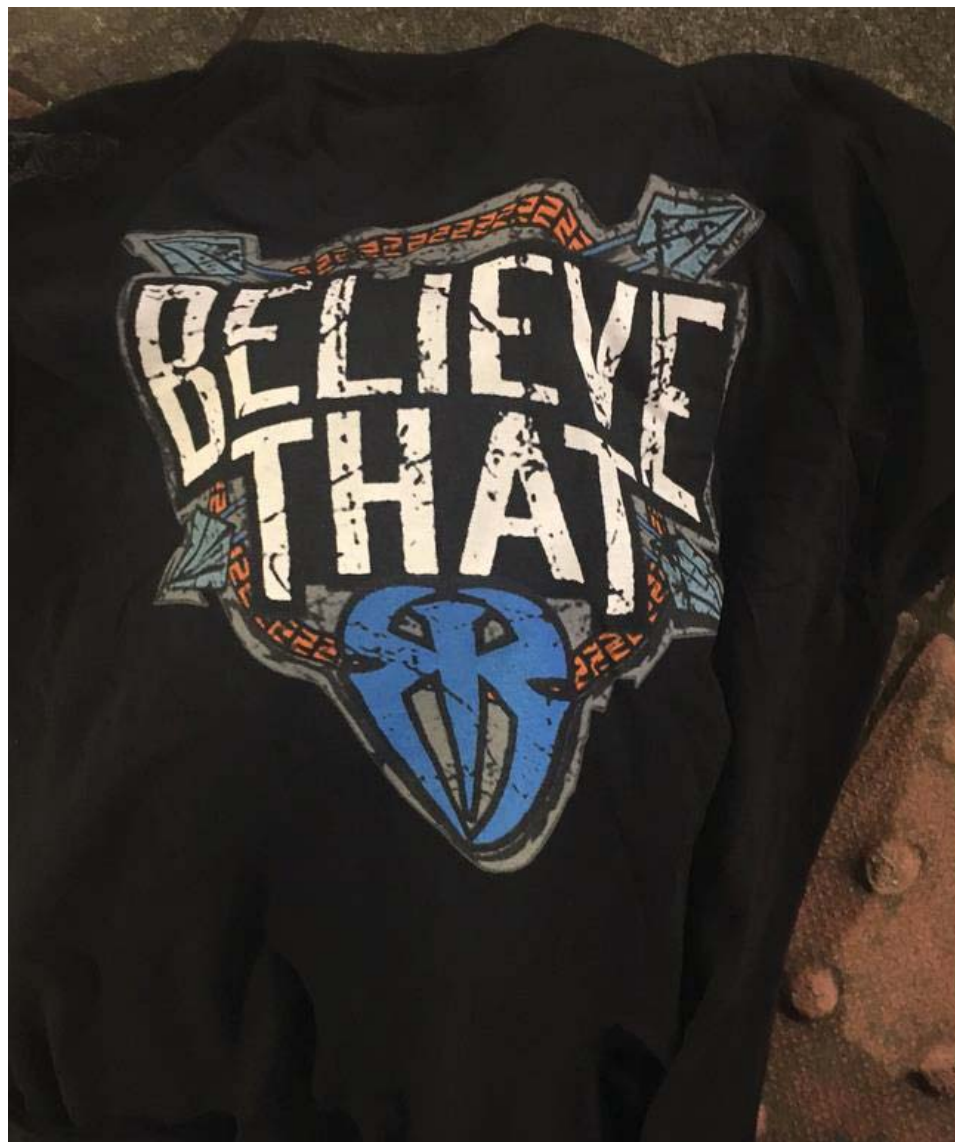
(front)



(back)

United Kingdom (4/22/16): Counterfeit shirts being sold:

Merch crew advised: “Approx. 20 sellers here in Sheffield - no police here.”



(front)

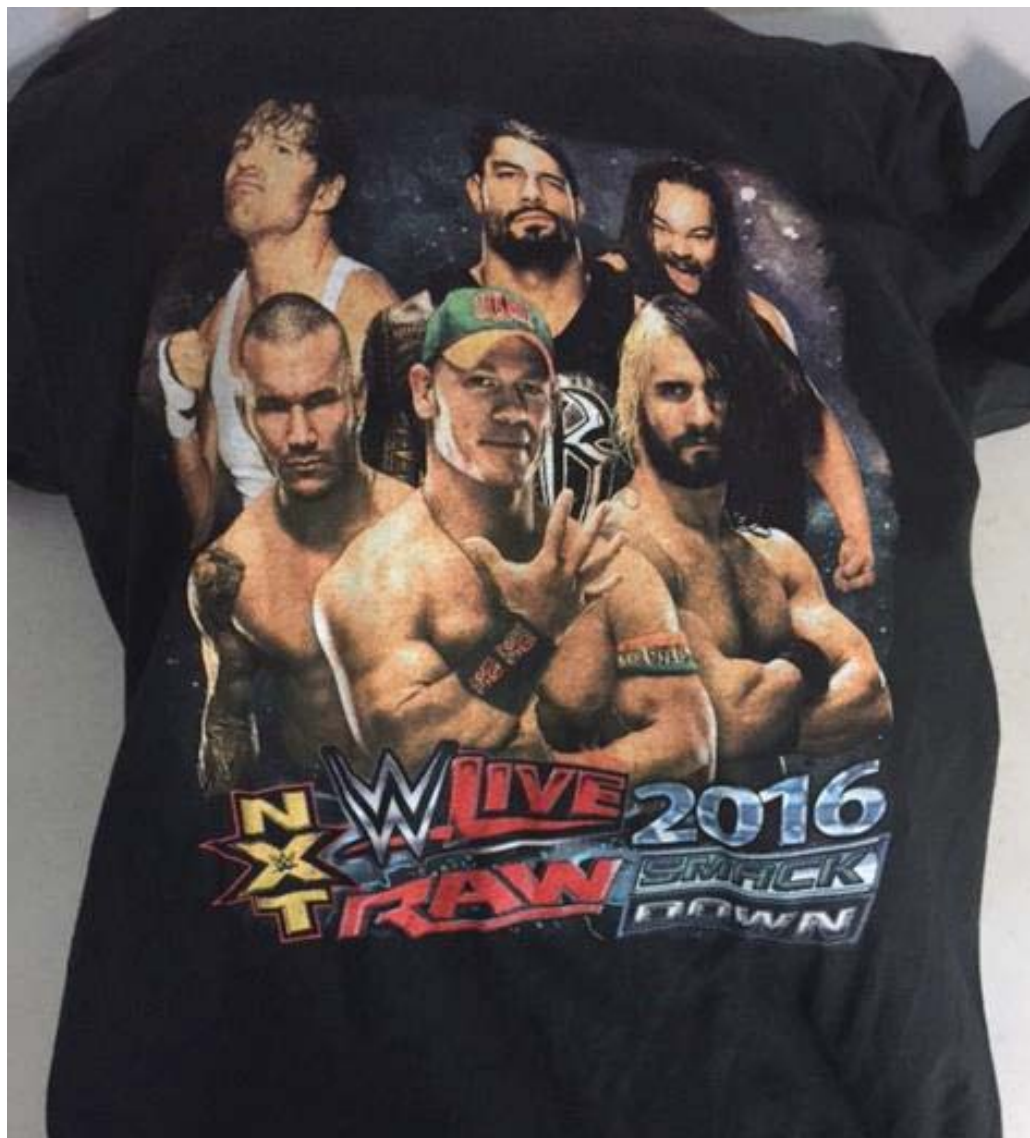
United Kingdom (4/22/16): Counterfeit shirts being sold:

Merch crew advised: “Approx. 20 sellers here in Sheffield - no police here.”



(front)

Newark, New Jersey (5/22/16): Counterfeit shirts being sold:



(front)

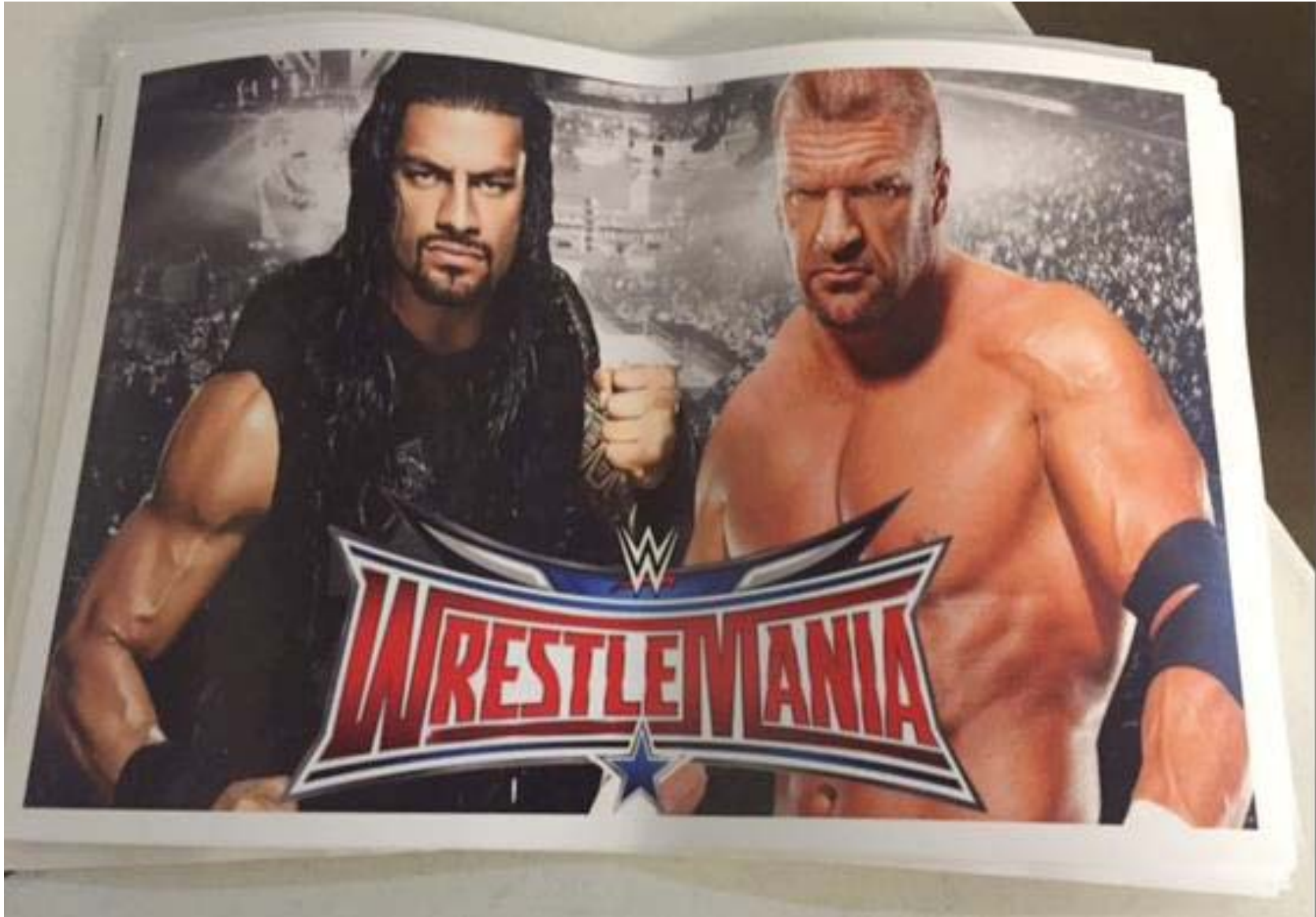


This identical shirt back design has been used on shirts in the following locations, on the following dates:

<u>City</u>	<u>State</u>	<u>Date</u>
Detroit	MI	Feb. 22, 2016
Chicago	IL	March 8, 2016
Philadelphia	PA	March 21, 2016
Boston	MA	March 22, 2016
New York	NY	March 25, 2016
Baltimore	MD	March 27, 2016
Washington	DC	March 27, 2016
Brooklyn	NY	March 28, 2016
Newark	NJ	May 22, 2016

This design is not used by WWE.

Newark, New Jersey (5/22/16): Counterfeit posters being sold:

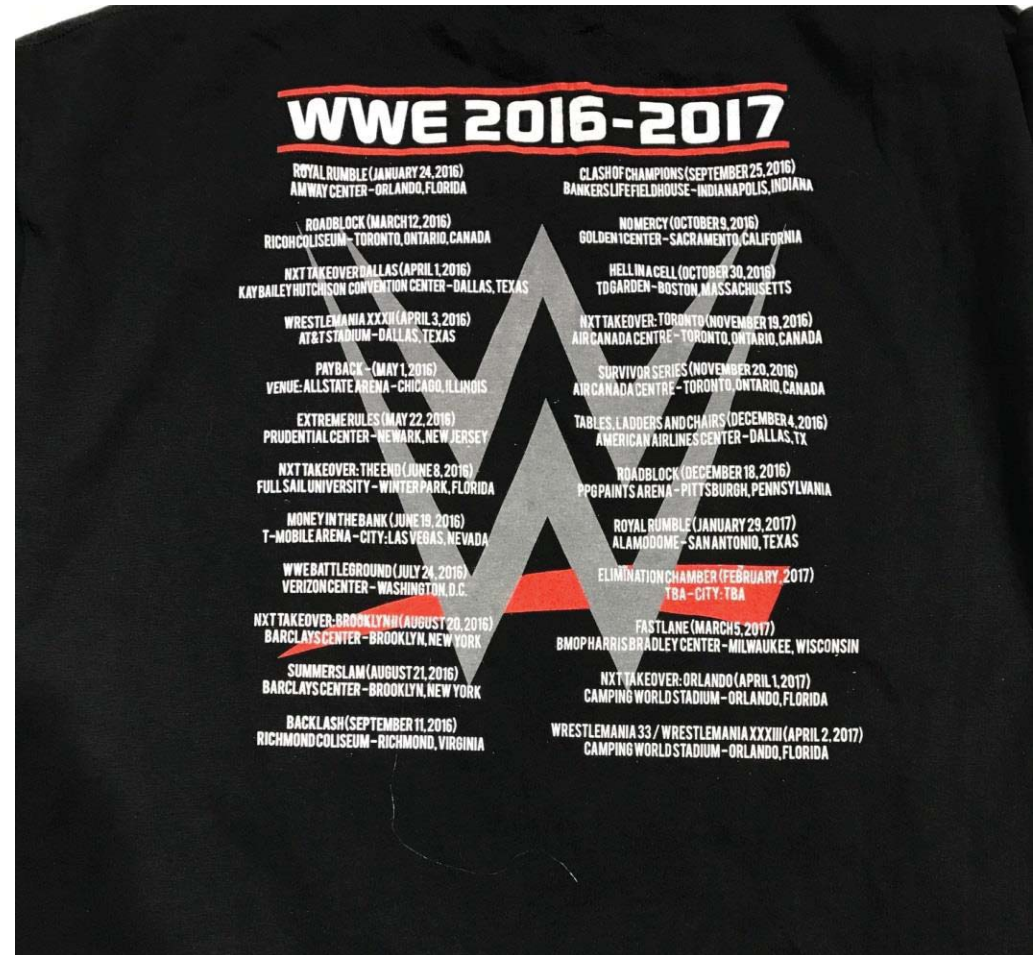


Philadelphia, PA
December 11, 2016

Advised by WWE Merch Crew that there were approximately 100 of the following shirts being sold, with some of the sellers having come from New York.

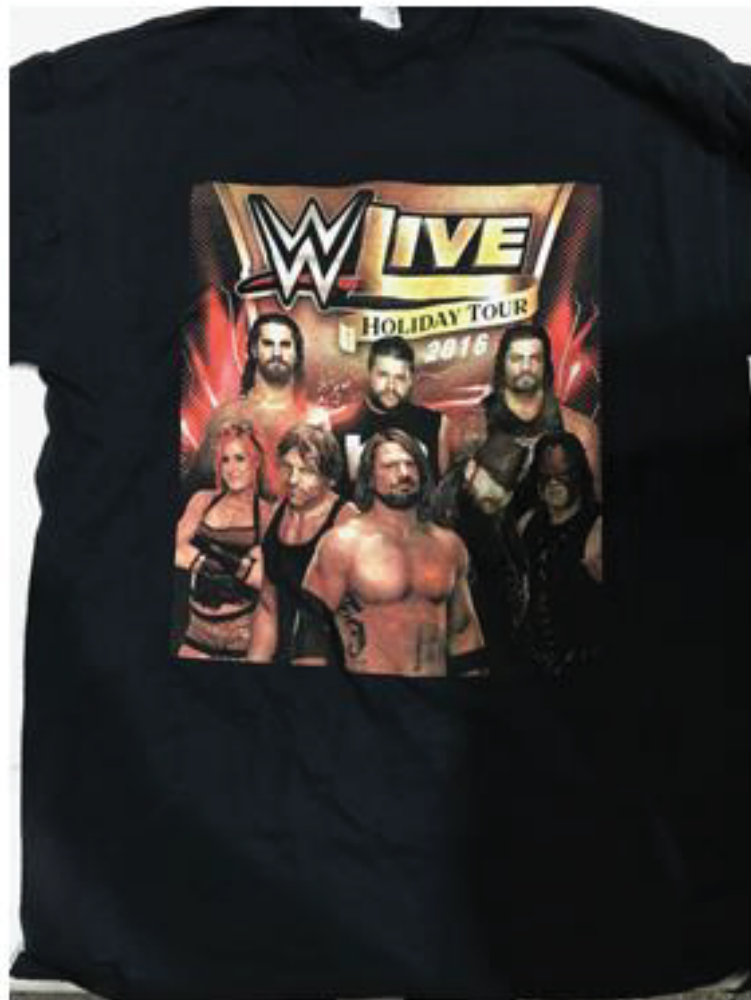


(front)

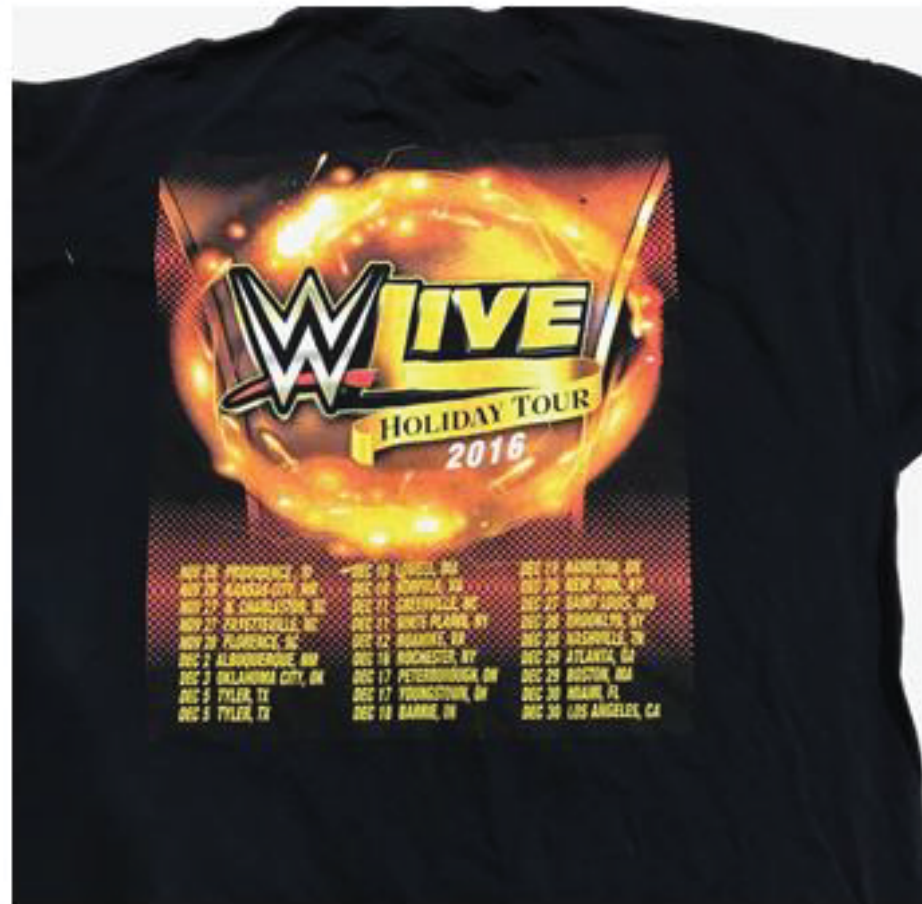


(back)

Philadelphia, PA
December 11, 2016



(front)



(back)

San Antonio, TX
January 2, 2017



(front)

St. Paul, MN
February 28, 2017

THIS IS THE SAME SHIRT THAT IS LATER SOLD IN (1) DETROIT, MI, (2) BUFFALO, NY, (3) NEW YORK CITY and (4) ALBANY, NY



(front)



(back)

Buffalo, NY

March 11, 2017

THIS IS THE SAME SHIRT THAT WAS SOLD IN (1) ST. PAUL, MN AND IS LATER SOLD IN (2) DETROIT, MI, (2) NEW YORK CITY and (4) ALBANY, NY



(front)



(back)

New York City, NY
March 12, 2017

THIS IS THE SAME SHIRT THAT WAS SOLD IN (1) ST. PAUL, MN and (2) BUFFALO, NY
AND IS LATER SOLD IN (2) DETROIT, MI, and (4) ALBANY, NY



(front)



(back)

Detroit, MI

March 13, 2017

THIS IS THE SAME SHIRT THAT WAS SOLD IN (1) ST. PAUL, MN, (2) BUFFALO, NY and (3) NEW YORK CITY and IS LATER SOLD IN (4) ALBANY, NY



(front)



(back)

Albany, NY

March 18, 2017

THIS IS THE SAME SHIRT THAT WAS SOLD IN (1) ST. PAUL, MN, (2) BUFFALO, NY and (3) NEW YORK CITY, and (4) DETROIT, MI



(front)



(back)

In the weeks leading up to WrestleMania, the following identical shirt has been sold at the following WWE live events:



(front)



(back)

LOCATION

St. Paul, Minnesota
Buffalo, New York
New York, NY
Detroit, Michigan
Albany, New York

DATE

February 28, 2017
March 11, 2017
March 12, 2017
March 13, 2017
March 18, 2017

The following slides depict counterfeit merchandise we have encountered at our other live events since last year's WrestleMania Events ...

Brooklyn, NY (08/20/17): Counterfeit shirts being sold by at least 11 individuals – two of whom were selling WWE counterfeit shirts again five months later, in January 2018:

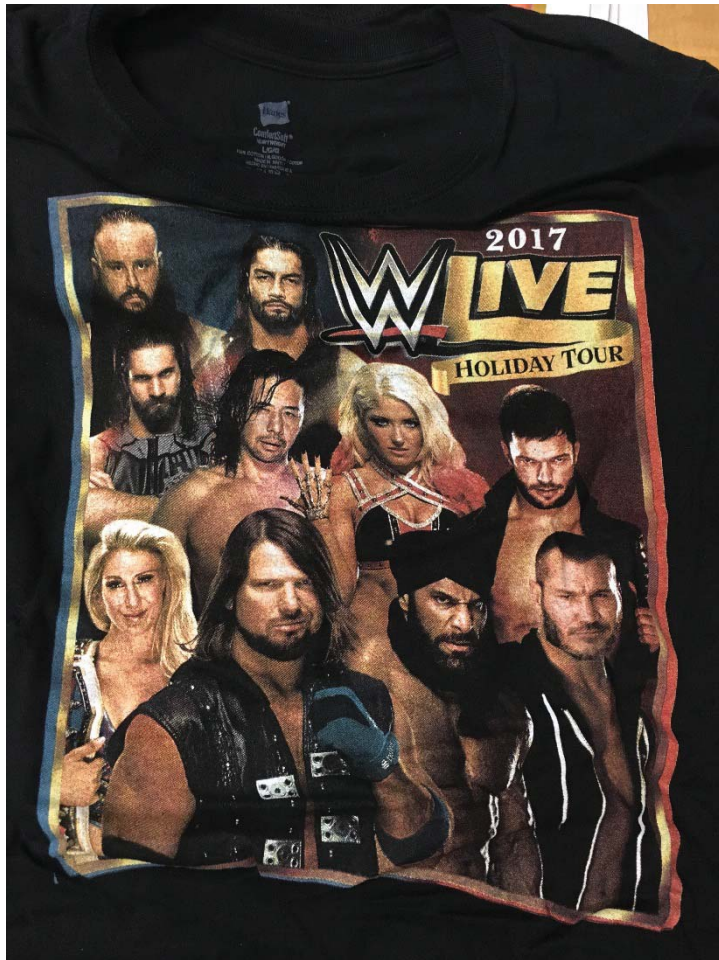


(front)

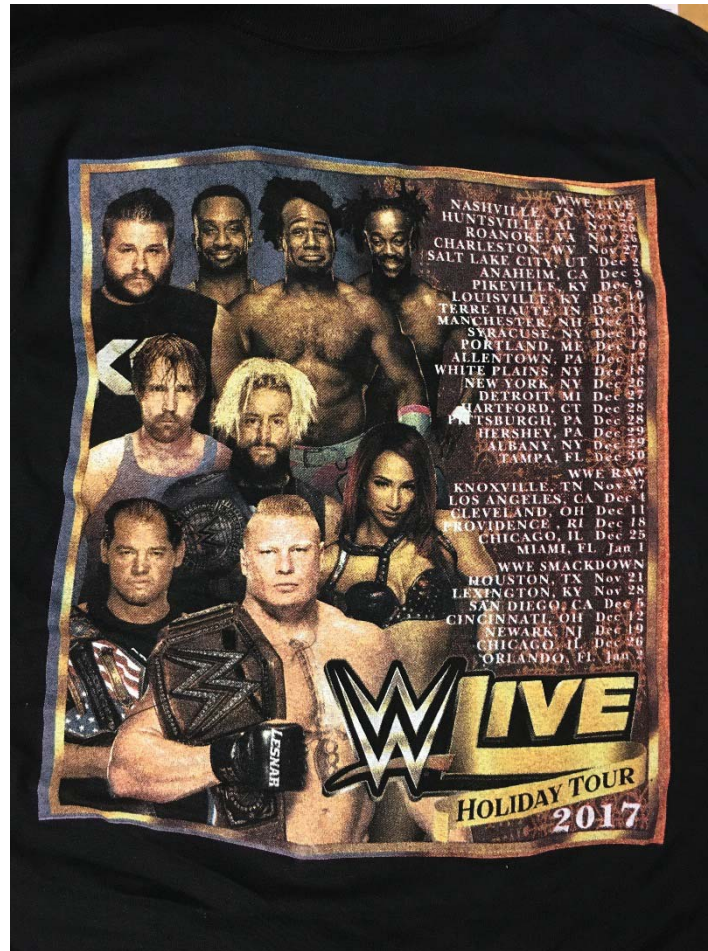


(back)

Newark, NJ (12/19/17): Counterfeit shirts being sold by at least 6 individuals:



(front)



(back)

(same bootleg shirt being sold in New York City later)

Newark, NJ (12/19/17): Other counterfeit shirts being sold by at least 6 individuals:

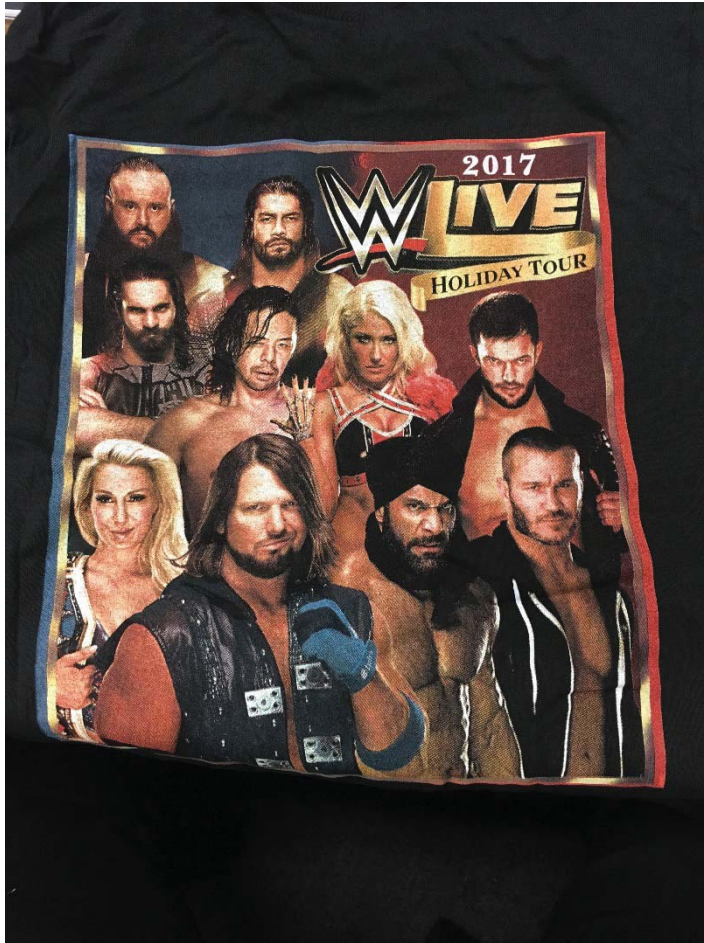


(front)

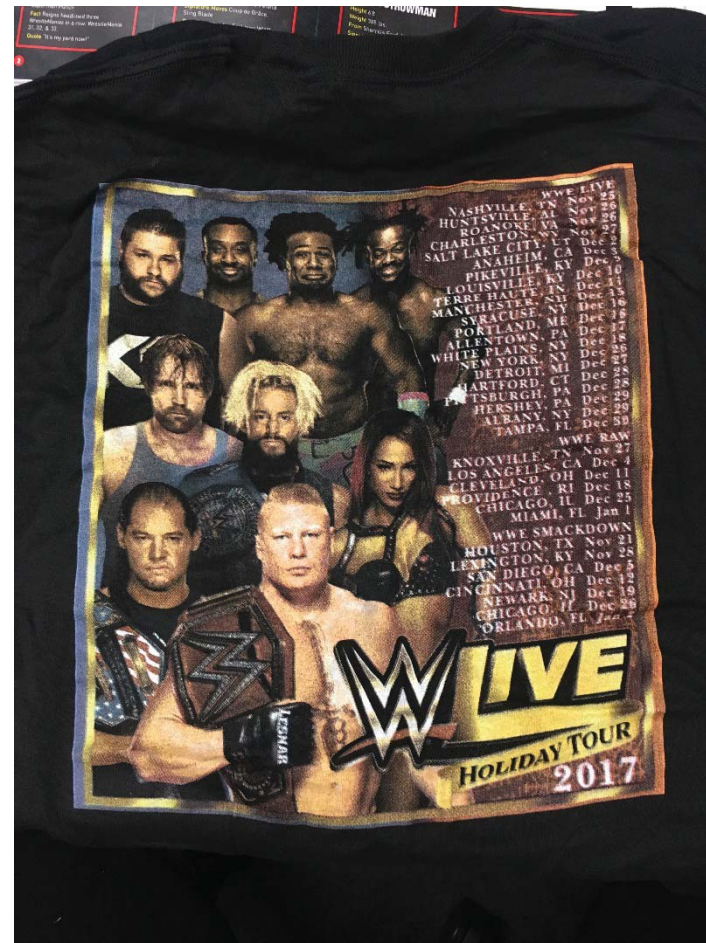


(back)

New York City, NY (12/26/17): Counterfeit shirts being sold by at least 14 individuals:



(front)



(back)

(same bootleg shirt being sold in Newark, NJ earlier)

New York City, NY (12/26/17): Counterfeit shirts being sold by at least 14 individuals:

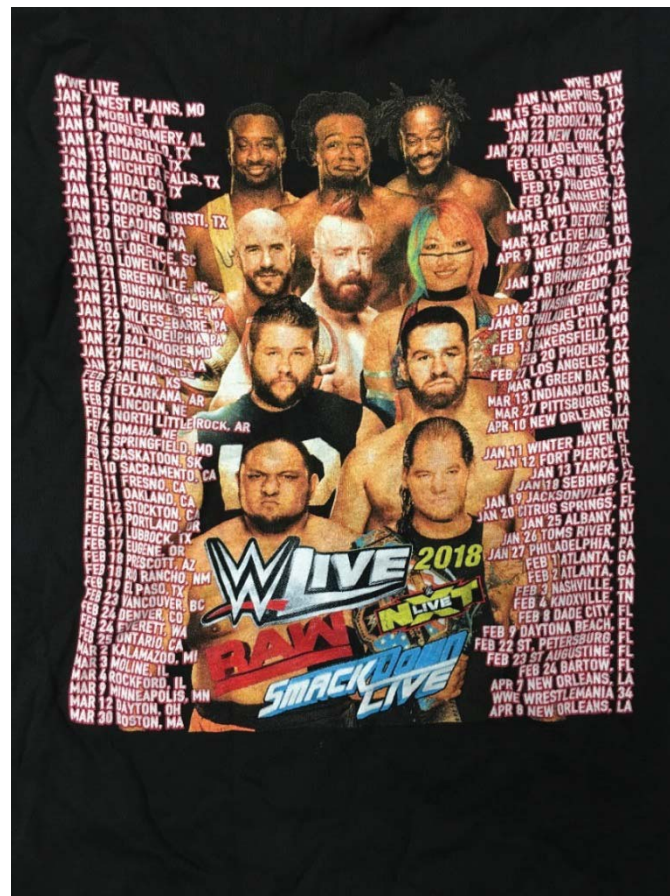
Law enforcement advised the following:

“I’m guesstimating about 14 bootleggers last night. These NYC guys are savvy. Most to not carry ID on them and those that do, refuse service. While I can’t confirm many given names, there were a couple that are known to me from past interaction in both the bootleg enforcement world and my NYPD career.”

Brooklyn, NY (01/22/18): Counterfeit shirts being sold by at least 4 individuals – these are the tour dates leading up to WrestleMania 34:



(front)



(back)

(same bootleg shirt being sold in Philadelphia, PA later)

Philadelphia, PA (01/28/18): Counterfeit shirts being sold by at least 4 individuals – these are the tour dates leading up to WrestleMania 34:



(front)



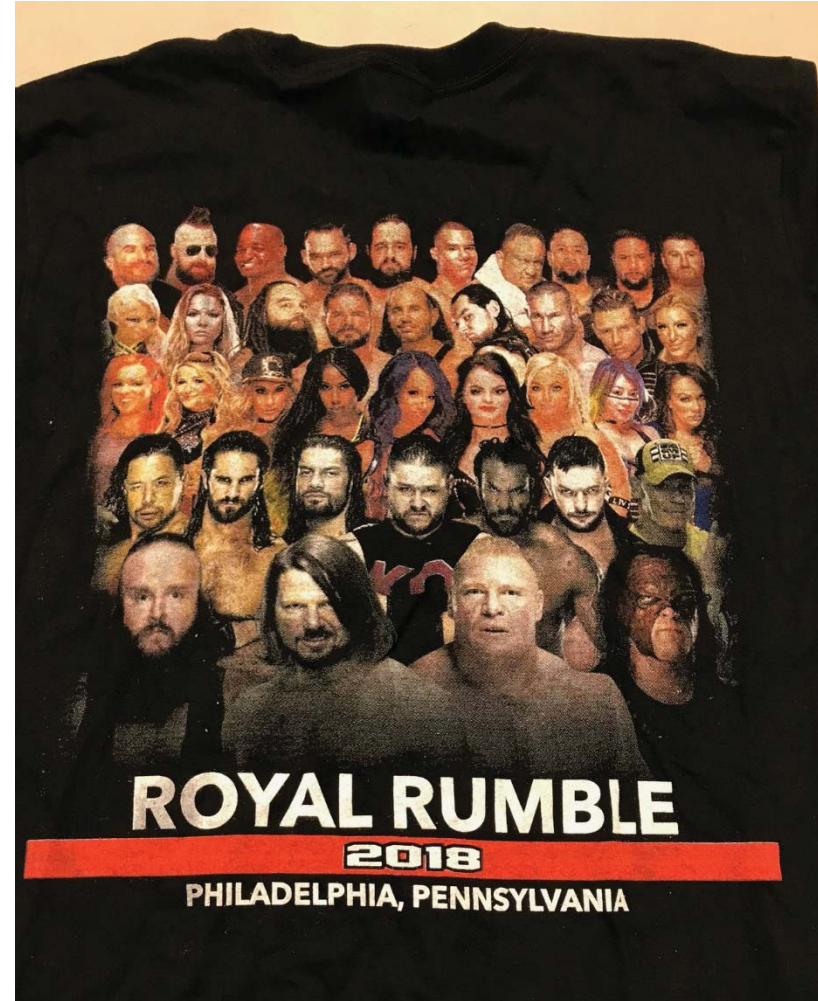
(back)

(same bootleg shirt being sold in Brooklyn, NY earlier)

Philadelphia, PA (01/28/18): Counterfeit shirts being sold by several individuals:



(front)



(back)

Philadelphia, PA (01/28/18): Counterfeit shirts being sold by several individuals:

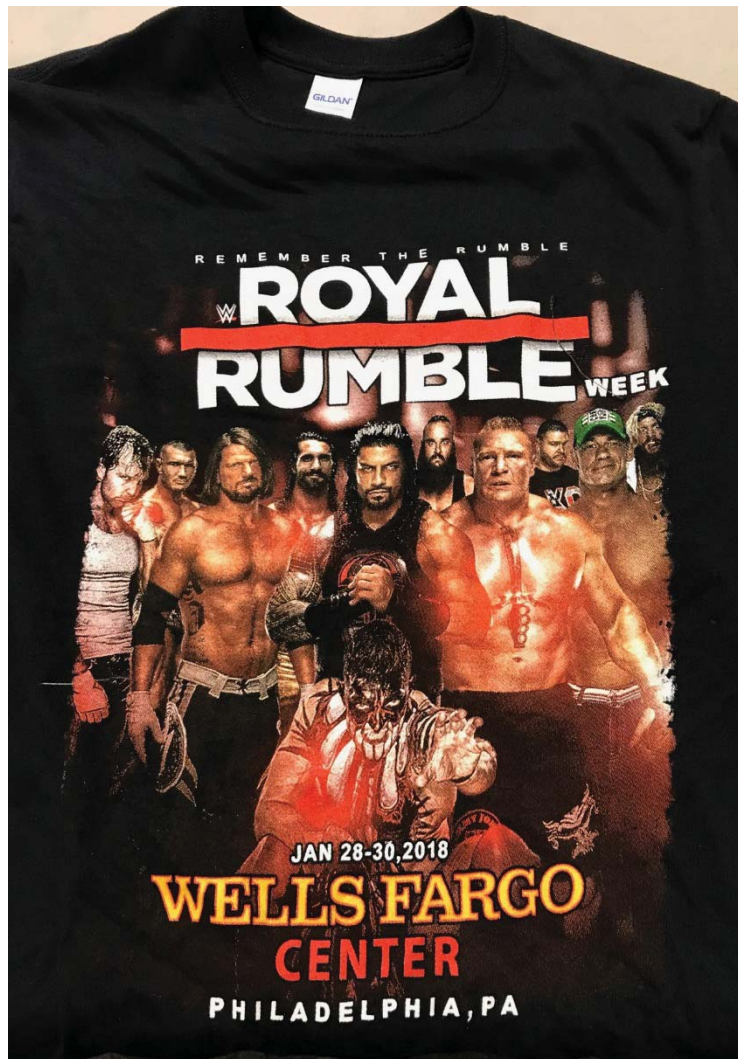


(front)



(back)

Philadelphia, PA (01/28/18): Counterfeit shirts being sold by several individuals:



(front)

Counterfeit Product Sold at WWE Live Events:

- **Traditionally sized for children to wear or use**
- **Inferior shirt quality – could be flammable**
- **Inferior ink quality – could be flammable, cause allergic reactions**
- **Counterfeiters keep them “stored” in their pants until sale is made**
- **Often have strong, adverse odors not noticed until indoors**

Counterfeit Product Sold at WWE Live Events:

We might not be able to find 100% of the counterfeit merchandise being sold at our events, but we must have the ability to seize 100% of what we do find.

**COUNTERFEIT PRODUCT
POSES A SIGNIFICANT PUBLIC SAFETY RISK!**